



GIVE THE GIFT OF POSSIBILITY AND HELP EVERYONE **REACH THEIR POTENTIAL**

Together we can ensure that everyone, regardless of age, income or background, has the opportunity to Reach their Potential (learn, grow and thrive) in a YMCA program. Your support is necessary to fund many of the Y programs and services that families that are in need use every day.

Your financial gift to our Annual Giving Campaign will provide us with the resources necessary to respond to increasing community needs. 100% of every dollar given to the YMCA Annual Campaign is invested in the lives of people who need the Y in our community



Building Potential. For a better us.

We know that where you live can affect your education, your success, your health and even your hopes and dreams. At the Y, we believe everyone deserves a chance, no matter who you are or where you're from. That's why we offer programs and services to help everyone reach their full potential



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

REACHING OUR POTENTIAL

**Annual Campaign
Northern Middlesex YMCA**

YOUTH DEVELOPMENT

All kids deserve the opportunity to discover who they are and what they can achieve, under the guidance of caring adults who believe in their potential. We see every interaction with young adults as an opportunity for learning and development – all grounded in the Y's core values of caring, honesty, respect and responsibility.

Your support helps:

- Children ages 3-5 prepare for school readiness
- Youth explore new interests, enjoy recreational pursuits, engage in enrichment activities and benefit from academic support
- Youth learn the life-saving skill of water safety and swimming
- Children build self-confidence, self-respect, healthy habits, and team building
- Teens access positive role models and build positive relationships



HEALTHY LIVING

We help people and families build and maintain healthy habits for spirit, mind and body in their everyday lives. By helping kids, adults, families and seniors from all walks of life improve their health and well-being, we build a stronger community.

Your support helps:

- Older adults increase their quality of life and independence
- Individuals access wellness programs and services
- Families access weight management programs for their children
- Survivors of cancer reclaim their health and well-being



SOCIAL RESPONSIBILITY

With our doors open to all, we bring together people from all backgrounds to support those in need. We take on the most urgent needs of our community and inspire a spirit of service in return. Our members, volunteers, supporters and staff demonstrate the power of what we can achieve by giving back together.

Your support helps:

- Families who are living with a diagnosis of cancer access scholarships to Camp, Before and Afterschool care and high-quality fitness programs and facilities
- Single men access to affordable housing
- Volunteer opportunities that help build a stronger community



DONATION FORM:

Name/Company _____
Address _____
City _____
State _____ Zip _____
Phone () _____ (Required w/ credit card payment)

☐ **YES!** I would like to be sent Middlesex Y emails & event info

Email _____

☐ **YES!** I have left the YMCA in my will.

☐ **YES!** Today I want to GIVE FOR A BETTER US, with a gift of:

☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500

☐ **\$1,000 LEADERSHIP GIFT** ☐ Other \$ _____

I would like my gift to support:

☐ Camp ☐ Aquatics ☐ Healthy Community ☐ My Time

Gifts of stock and IRA distributions welcomed.

For more information contact Lori Lodge, Director of Fund Development at (860) 343-6232 or llodge@midymca.org

PAYMENT OPTIONS:

☐ **Check:** A check for \$ _____ is enclosed, made payable to the NORTHERN MIDDLESEX YMCA.

☐ **Credit Card:** ☐ One-time or

☐ Monthly recurring donation of \$ _____

AUTHORIZATION FOR RECURRING DONATIONS: I authorize the donation amount to be automatically deducted each month, unless otherwise requested. I may cancel this authorization at any time by notifying the bank or Northern Middlesex YMCA

☐ VISA/MC _____

Exp. Date _____ Security Code _____

Signature _____

Solicitor: _____

***MATCHING GIFTS** Check with your Human Resources Department to find out if your company will match your donation to the Middlesex YMCA. The Middlesex YMCA Tax Identification Number (also known as Employer Identification Number or EIN) is 06-0646981. For more information visit midymca.org/giving

You may also donate online at any time by visiting www.midymca.org/giving.html